

For Immediate Release



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Local business coach earns executive coaching certification from Gazelles International

DES MOINES—November 4, 2011—Local business coach Monte Wyatt achieved Gazelles International executive coaching certification this October, completing a rigorous program including leadership and service obligations. He joins a mere 48 other coaches worldwide who have earned certification status from Gazelles International, a premiere international executive education and coaching association.

“Monte is a great addition to our worldwide network of certified coaches. He brings particular skills in one-on-one coaching of senior executives, which he will leverage, along with his mastery of the Gazelles International Four Decisions™ toolset, to serve entire senior executive teams,” said Keith Cupp, president and head coach of Gazelles International. “With his certification credential, which includes extensive training in the Four Decisions™ and Rockefeller Habits processes and growth tools, he is well-situated to successfully assist mid-market companies in accelerating their growth.”

The certification program is based on the growth concepts in the best-selling business book “Mastering the Rockefeller Habits” by Gazelles International founder Verne Harnish, as well as the signature Gazelles One-Page Strategic Plan. It includes requirements such as the study and mastery of the Four Decisions™ content, application of best practices, and ongoing education by the world’s top thought leaders such as Jim Collins and Patrick Lencioni.

Wyatt has more than 20 years of business and coaching experience, including work in sales and marketing in the agricultural input industry. In addition to his Gazelles International certification, Wyatt is also a Platinum Business Coach and global trainer with ActionCOACH, where he ranks among the top 5 percent of coaches in the United States.

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About Gazelles International

Gazelles International coaches work with business leaders around the world, helping them successfully grow their companies focusing on the four critical areas of people, strategy, execution, and cash, based on business growth concepts by Verne Harnish and global thought leaders. Certification is open to executive coaches with experience successfully accelerating the growth of mid-sized companies either as business coaches or executives within the company.

For more information and interviews visit the Press Room at GICoaches.com or contact Maureen Chan-Hefflin at maureen@gazelles.com or (360) 573-5316.