

For Immediate Release



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Local business coach earns executive coaching certification from Gazelles International

NEW YORK—Sept. 16, 2011—New York business coach Lynn Hartrick achieved Gazelles International executive coaching certification this month, completing a rigorous program including leadership and service obligations. He joins a mere 50 other coaches worldwide who have earned certification status from Gazelles International, a premiere international executive education and coaching association.

“Lynn is a wonderful addition to our worldwide network of certified coaches. He has rock solid experience as an operating executive in the region and has a natural collaborative manner, making him credible and successful as a business coach,” said Keith Cupp, president and head coach of Gazelles International. “With his certification credential, which includes extensive training in the Four Decisions™ and Rockefeller Habits processes and growth tools, he is well-situated to successfully assist mid-market companies in accelerating their growth.”

The certification program is based on the growth concepts in the best-selling business book “Mastering the Rockefeller Habits” by Gazelles International founder Verne Harnish, as well as the Gazelles One-Page Strategic Plan. It includes requirements including the study and mastery of the Four Decisions™ content, application of best practices, and ongoing education by the world’s top thought leaders such as Jim Collins and Patrick Lencioni.

Hartrick has more than 35 years of experience as a business coach and an executive, serving as CEO and interim-CEO in multiple companies. He also holds a master’s of business in finance. Hartrick founded Business Leadership Professionals, LLC, where he currently provides executive coaching and management consulting to business leaders in New York.

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About Gazelles International

Gazelles International, which currently has more than 80 coaches worldwide, coaches business leaders on how to successfully grow their companies focusing on the four critical areas of people, strategy, execution, and cash. Certification is open to executive coaches with experience successfully accelerating the growth of mid-sized companies either as business coaches or executives within the company.

For more information and interviews visit the Press Room at GICoaches.com or contact Maureen Chan-Hefflin at maureen@gazelles.com or (360) 573-5316.