

BENEFITS AND VALUE OF CERTIFICATION	COACHING ASSOCIATE	CERTIFIED COACHING ASSOCIATE
Certification: Intellectual Property Training, Certification Credential, 90-Day Mentor	No	Yes
Annual license to utilize Gazelles International Four Decisions™ Assessment Tool	No	Yes
Gazelles International Brand Support at www.GICoaches.com Searchable professional profiles on GICoaches.com	Basic Professional Profile No	Full Professional Profile (with active links & endorsements) Yes
Access to Monthly Coaches Education Webinar	Yes	Yes
Discounts on workshops & www.gazelles.com materials	Yes	Yes
One Attendee Registration at: 1) Semi-annual Coaches Recertification (Sunday) 2) Semi-annual Coaches Summit (Monday) 3) Semi-annual Sales & Growth Summits (Tues/Wed)	No Yes Yes	Yes Yes Yes
Access to four online Gazelles webcasts per year (Coaches personal use only)	No	Yes
Annual subscription to GICoaches.com resources, information, & on-demand webinars	Yes (Basic content)	Yes (Premium content)
Authoring privileges on Gazelles Coaches BLOG and social media groups. Rights to reprint/reuse (with attribution) Verne Harnish's articles and content	No No	Yes Yes
Access to workshop materials and authorization to conduct public workshops. Participate in partnership programs (e.g. OMG)	No No	Yes Yes