



2012 Gazelles Spring Summit • May 15–18

Atlanta Marriott Marquis • Atlanta, GA
Coaches Summit • Leadership Summit • Certification Training

EXPERIENCE OUR BRAND PROMISE

Best EDUCATION

Learn from expert thought leaders, partners and senior coaches and put tangible tools and techniques into practice to assist your clients and strengthen your own coaching business.

Best TOOLS

Receive personal instruction from successful, senior coaches on using Gazelles intellectual property (Four Decisions™) and toolsets to grow your business and help your clients go to the next level.

Best COMMUNITY

Meet, connect and collaborate with the most skilled mid-market coaching community in the world through friendship, mentoring, and sharing best practices among certified coaches.

Gazelles International Coaches TOOLS & RESOURCES

Building Your Coaching Business

Build your business via these working sessions: "Inside Advantage" with Bob Bloom, "Business Development Skills" with Mike Carroll, and "Supercharging your Marketing Effectiveness with Video" with Kevin Daum.

Intellectual Property

Updates on the Spring IP release, Executive Education (*Great by Choice*, Jim Collins), and toolsets.

Four Decisions™ Workshops

Review of our Spring and Fall 2011 workshops and planning for 2012 workshops with certified coaches.

Training

Certification training for new coaches and recertification training for existing certified coaches.

FEATURED SPEAKERS



VERNE HARNISH

Founder & CEO of Gazelles, Inc.

Verne Harnish, founder of Gazelles and author of "Mastering the Rockefeller Habits," will be with us to discuss new insights and guidance on how to best help mid-market growth companies.



BOB BLOOM

Marketing expert and author Bob Bloom will join us to lead us through the "Inside Advantage" process. Bob is well known for his marketing expertise as well as his common-sense proprietary strategic processes.



MIKE CARROLL

OMG-Certified sales development expert Mike Carroll will join us to work on our business development skills. Mike is president and founder of Intelligent Conversations, a sales force development consultancy.



KEVIN DAUM

Author Kevin Daum will join us to show how to use video to enhance marketing effectiveness. Kevin is author of *ROAR! Get Heard in the Sales and Marketing Jungle* and creator of The Awesome Experience.

HOTEL RESERVATIONS

Atlanta Marriott Marquis

265 Peachtree Center Avenue
Atlanta, GA 30303

Guest & New Coaches (as of Nov. 2011)

Please email our newest team member Cindy Kraft at cindy@gicoaches.com with your arrival and departure dates. She will secure your hotel reservation with your credit card on file. You will receive an email confirmation from Atlanta Marriott Marquis.

Coaches

Please contact Demetria at (404) 586-6277 to reserve accommodations at the Atlanta Marriott Marquis. Inform her that you are with Gazelles International and provide your name, arrival/departure dates, and credit card to secure your reservation.

CORE VALUES AWARDS DINNER FOR COACHES

Gazelles International coaches, please join us for the complimentary Coaches Dinner & Core Values Awards on Wednesday, May 16 from 7:00-9:00 p.m. Spouses are welcome (contact cindy@gicoaches.com for spouse dinner ticket pricing).



BRING CLIENTS & REWARD YOURSELF!

Invite clients to the Leadership Summit, email jcostello@gazelles.com with their names and companies, and you will receive \$175 per registration to help defray travel costs to this great event!

WHY ATTEND?

"Attending the Coaches Summit for me is the most powerful experience of learning, from the incredible Gazelles International coaches to sharing best practices! I feel fully energized with great value to bring back to my clients."

Cléo Maheux, Montreal, Quebec, Canada
Gazelles International Certified Coach

Fortune Leadership Summit The Gazelles Coaches Summit accompanies the Gazelles 2012 Leadership Summit, co-sponsored by *Fortune* magazine, May 15-16 at the Atlanta Marriott Marquis. Please visit www.gazelles.com for additional details.