



## 2012 Gazelles International Coaches Summit

NOVOTEL SYDNEY ON DARLING HARBOUR

Tuesday, March 13 • 10 a.m. – 9 p.m.

### EXPERIENCE OUR BRAND PROMISE

#### Best EDUCATION

Learn from expert thought leaders, partners and senior coaches and put tangible tools and techniques into practice to assist your clients and strengthen your own coaching business.

#### Best TOOLS

Receive personal instruction from successful, senior coaches on using Gazelles intellectual property (Four Decisions™) and toolsets (ex. Workshop Tools) to grow your business and help your clients go to the next level.

#### Best COMMUNITY

Meet, connect and collaborate with the most skilled mid-market coaching community in the world through friendship, our mentoring program, and sharing best practices among certified coaches.

#### GI Coaches TOOLS & RESOURCES

##### Intellectual Property Tools

Introduction and training on Executive Education, Quarterly Planning, and Annual Planning toolkits. Review of Four Decisions™ translations.

##### Best Practices Video Library

Review of our online Best Practices video library on key topics from our senior and successful coaches.

##### Marketing & Sales Development

Preview of tools, resources and training offerings to help coaches grow their coaching business.

### WHY ATTEND?

"I attend the coaches summit for what I call the 3 C's: great Content sharing, which adds value to my coaching; mixing with and learning from the best Coaches; and the fabulous Camaraderie of the coaching group that makes everyone feel equal and part of the group."

**Ted Bonel, Brisbane, AUS**  
Gazelles International Certified Coach

### FEATURED SPEAKERS



**VERNE HARNISH**  
Founder & CEO of Gazelles, Inc.

"Growth Guy" and international speaker Verne Harnish will join us to present his latest growth ideas, namely the "7 Strata of Strategy."

Verne is author of the best-selling *Mastering the Rockefeller Habits: What You Must Do to Increase the Value of Your Fast-Growth Firm*, on which the Four Decisions™ and Gazelles International Intellectual Property is based. Verne is founder of Gazelles International and brings coaches education from the world's top business thought leaders.



**KEITH CUPP**  
President & Head Coach  
Gazelles International

Gazelles International leader Keith Cupp will join us to provide updates and insight on new and current Gazelles International tools and learning. Keith has more than 20 years "in the trenches" operating experience as a business executive. He served on two executive management teams whose companies were awarded "Fastest Growth Companies" in Washington State. Keith is a talented communicator and proven leader who understands corporate culture, collaborative process, and how to assist organizations and their leadership to optimize the balance between people, performance and profit.

#### ACCOMMODATIONS

**Novotel Sydney on Darling Harbour**  
100 Murray Street  
Darling Harbour, NSW 2000  
Australia

Reservations: (02) 9288-7180

#### EVENT DETAILS

**Tuesday, March 13 • 10 a.m. – 9 p.m.**  
Novotel Sydney on Darling Harbour

**10:00 a.m.** Kickoff session for coaches and guests at Novotel

**Noon** Working lunch at Novotel

**1:30 p.m.** Gazelles International Update Briefing

**2:30 p.m.** Four Decisions™ Intellectual Property and Online Tools Update

**4:00 p.m.** Best Practices Session: People Decision and Tools

**5:00 p.m.** Verne Harnish

**6:30 p.m.** Cocktail Networking Hour and Dinner at the Novotel

#### 2012 ATTENDANCE COST

##### Gazelles International Coaches Summit

- Certified Coaches (included in dues)
- GI Member Coaches \$199 USD
- Guest Coaches (non-GI Member) \$349 USD

##### National Business Growth Summit

Guest Coaches who attend the Gazelles International Coaches Summit can also attend this two-day event at a discount price (\$1100 AUD, which includes GST).

*GI Certified and Member Coaches can attend the NGS at no charge as part of their dues.*